

FEB 20 2007

CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (571)273-8300.

Date: 2/19/07By: Patti Hespell

Patti Hespell

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of John Schlack et al.

Conf. No.: 7793 : Group Art Unit: 2623
Appln. No.: 09/998,979 : Examiner: Chowdhury, Sumaiya A.
Filing Date: October 31, 2001 : Attorney Docket No.: T734-10

Title: Profiling and Identification of Television Viewers

PETITION FOR EXTENSION OF TIME UNDER 37 C.F.R. §1.136(a)

Applicant(s) in the above-identified application hereby petition(s) for a one-month extension of time to and including February 20, 2007 (February 18 being a Sunday and February 19 being a Federal holiday) for responding to the Office Action mailed October 18, 2006 and Advisory Action mailed February 8, 2007. An After-Final Amendment accompanies this Petition.

☒ The Commissioner is hereby authorized to charge Deposit Account No. 501535 as noted below.
A duplicate copy is enclosed.

- ☒ Extension fee in the amount of \$120.00.
☒ Any deficiencies or overpayments in the above-calculated fee.

Date: 2/19/07

Andrew W. Spicer
Andrew W. Spicer
Registration No. 57,420
Technology, Patents & Licensing, Inc.
2003 South Easton Road, Suite 208
Doylestown, PA 18901
267-880-1720

Customer No.: 27832

- 1 -

02/21/2007 AWONDAF1 00000045 501535 09998979
01 FC:1251 120.00 DA

BEST AVAILABLE COPY